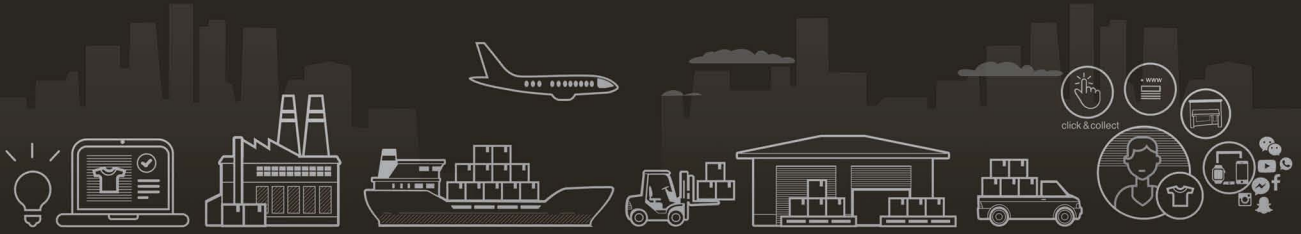# GRAVITY

REAL TIME SUPPLY CHAIN VISIBILITY
IN THE DIGITAL WORLD

In today's digitally driven world, shippers are increasingly relying on the IT solutions that 3PLs and freight forwarders offer. The ability to provide these value-added services has become a necessary core competency for many logistics providers, creating an ever-widening technology gap between what shippers demand, and what providers are currently equipped to deliver.

The Gravity platform supplies you with technology to truly digitalize your business to close the technology gap, making your customer offering unique and ultra-compelling.

Gravity delivers global end-to-end supply chain visibility and control, streaming real time information between you, your customers and their supply chain partners. The platform improves collaboration and pro-active decision making to mitigate potential problems before they impact service and availability, which will reduce unnecessary logistics spend.

And because you deliver that complete real time visibility as a core part of your offering, you set your business far apart from your competitors.

A TRULY GLOBAL CONNECTED VIEW

Gravity allows you to provide your customers with real time information on the status of orders and multi-modal shipments as well as inventory at rest and in motion. They can also leverage the platform's powerful predictive and prescriptive analytics tools to make critical decisions anytime, anywhere and on any device.

Gravity's unique magNET-T™ technology enables data to be collected and analyzed from thousands of sources even outside the supply network, such as airlines, shipping lines, warehouses and ports so your customers can get all the information they need directly from the point of source, accurately and in real time.

WIth Gravity, your customers can enjoy a truly connected view of their entire supply chain, elevating your status from trusted logistics provider to that of an invaluable business partner.

FREE AND EASY INTEGRATIONS

Integrating the cloud-based Gravity platform into your existing systems could not be easier. You don't have to know to how to write code, or setup a server. Gravity is built to be deployed with your branding and provide you with powerful predictive, mobile and cloud technologies. You can continue to focus on your core competencies while simultaneously offering your customers the IT capabilities and services they demand.

THE MOST INTUITIVE USER EXPERIENCE ON THE MARKET

We've spent just as much of our time and energy on making the Gravity user experience incredibly intuitive. Easy-to-read tiles display real time information, status updates, and alerts on any-size screen. You decide what information sources populate your dashboard, and easily share that information with your customers no matter which language they speak.

USING DATA AS YOUR COMPETITIVE ADVANTAGE

You may spend a lot of time and energy laboring over monthly or quarterly KPI reports to provide customers with their top performing vendors, the volumes they have shipped or other supply chain measurements they demand. How about eliminating all those man-hours while gaining the ability to provide detailed, accurate KPI measurement reports at a moment's notice?

The minute you start using your branded Gravity platform, it begins automatically collecting the data and building up-to-date and validated KPI reports you can provide to your customers in real time. Say goodbye to the hours, even days, spent doing manual preparation. Provide reports for your customers in real time so business-critical decisions can be made today, not three months from now.

This new level of efficiency translates directly to lower costs for you. After all, time is money.

IMMEDIATE ROI, LONG-TERM REVENUE GROWTH

As well as gaining new customers and growing revenues, with Gravity your ROI will also extend to many internal benefits, such as:

- Improve job profitability
- Lower costs by creating operational efficiencies
- Achieve productivity gains with existing resources
- Increase your competitiveness with improved quality and broader service reach
- Reduce service level risk

WANT TO SEE FOR YOURSELF HOW GRAVITY CAN HELP YOUR BUSINESS GROW?

TO BOOK YOUR ONLINE DEMONSTRATION, PLEASE VISIT:

http://info.gravitysupplychain.com/book-a-demo-3pl