

APAC Supply Chain Professionals Gathered for 1st Gravity Community Day in Hong Kong

HONG KONG – November 1, 2017 – Sixty professionals in the supply chain and logistics industry and investors from across the Asia Pacific region gathered for the [first ever Gravity Community Day](#) on Friday, October 13th, 2017. The event was hosted at Mettā, the entrepreneurs' club in Hong Kong and brought together the company's users, customers, partners, prospects and investors for an afternoon of information sharing.

"It was a great opportunity to meet colleagues from the entire supply chain, who utilize Gravity's software. The event opened my eyes to Gravity features that other participants seek, whilst we had not even considered those. I left with connections as well as great ideas on how we can create further value for our customers through the Gravity platform," said Jan Skovgaard, CEO Asia Pacific, Röhlig Logistics.

The event started with the Gravity CEO, Graham Parker and [COO, Darren Palfrey introducing the main challenge the company set out to solve](#). "It was clear that the audience grasped the challenge that we are all facing - removing friction from the supply chain. The key to addressing this issue is being able to see what's happening in your supply chain - visibility. Visibility provides you with control and certainty. And only once you have visibility, can you start to really fix the points of friction that exist in your operations," said Gravity CEO, Graham Parker.

The afternoon also included a customer testimonial from Ole Sander, Managing Director, Greater China, Röhlig Logistics and a walk through of the Gravity platform product roadmap.

"I attended as a customer and found their concepts around "frictionless" supply chain very insightful. It was interesting to understand in more detail the journey to date and the future direction of the business. During networking it was valuable to share success stories with other customers, and current and future investors," said Simon McKnight, International Supply Chain Director, Advanced Supply Chain Group.

Gravity will host future events similar to this in the future. "The feedback we received from the event has been extremely positive. The highlight for attendees was pretty clear - we brought

together people from different industries - retailers, manufacturers, logistics providers, finance and the investment community - to share their stories,” said Stephanie Johnson, Head of Marketing & Growth. “In the future we will look to get more detailed with our talking points, incorporate more live demos into the event and more customer testimonials that go into greater detail - sharing their experiences about challenges that Gravity has helped them overcome.”

Video and photos from Gravity Community Day 2017 are [now available on the Gravity website](#).

About Gravity Supply Chain

Gravity Supply Chain Solutions, voted one of the Top Logistics Technology Companies in 2017, provides managers with real-time visibility over their global end-to-end supply chains so they can be more proactive and effective in reducing costs and identifying issues that will impact customer service levels. Gravity accelerates and streamlines the collection, analysis, and sharing of real-time data to improve collaboration and decision-making among all supply chain partners anytime, anywhere.

Gravity uses Web APIs, AI Bots and proprietary algorithms to unlock and gather data scattered across not just an organization's immediate supply chain, but throughout the multiple tiers that support it. It also collects what is happening out in the world - including the latest weather, labor strikes, the impact of natural disasters, providing you with instant awareness of potential supply chain disruptions.

To learn about future events hosted by Gravity, [sign-up for email updates](#), or visit www.gravitysupplychain.com.

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