

Gravity Exhibiting at ‘Eye For Transport’ 3PL and Supply Chain Summit in Singapore

Gravity Supply Chain Solutions will join supply chain and logistics industry executives for a summit focused on how digitalization is transforming the logistics industry.

SINGAPORE - November 9, 2017 - [Gravity Supply Chain](#), the developer of a real-time visibility and execution platform, will be joining hundreds of logistics, supply chain and eCommerce companies as an exhibitor at the [Eye for Transport 4th Annual Asia-Pacific 3PL and Supply Chain Summit](#) in Singapore, November 20-21, 2017.

Supply Chain Digitalization in APAC

The theme of this year’s event is “The Changing Face of Logistics // Harness Digitalization to Meet New Demands in Asia-Pacific”, which reflects how digital capabilities like predictive analytics, and platforms connecting supply networks are having a transformative impact on the industry.

“Seismic changes are occurring in the supply chain and logistics industry right now. It’s comparable to the standardization of containers in the 1960’s and 1970’s, which enabled rapid development of global supply chains. We think digitalization promises to bring about an equally large step in productivity and Gravity will be a part of the revolution,” said Graham Parker, CEO, Gravity Supply Chain.

True Real-Time Visibility Technology

Gravity co-founders Parker and Darren Palfrey, COO will be attending the event, along with members of Gravity leadership team – Andrew Pickles, Chief of Staff and Dave Graham, Head of Business Partnerships – who will be providing attendees with hands-on demos (Booth No.10) of Gravity’s technology platform, including the following capabilities:

- **Operate in real-time:** Gravity eliminates silos across supply networks by getting data direct from the source. This includes thousands of pre-packaged data feeds, including sailing schedules, news feeds and weather feeds, providing users with early warning before disruptions occur.

- **Improve productivity:** Gravity integrates with our customers and our customers' partners systems (e.g. operational, TMS, WMS), which significantly improve productivity and data quality by eliminating duplicate data entry and reducing manual tasks.
- **Take action in real-time:** from day one Gravity begins automatically collecting data and building real-time validated KPI measurements, so you know what's happening in your supply chain in real-time. With actionable insights delivered in-app, via email or SMS users know exactly what needs to be done.

About Gravity Supply Chain

Gravity Supply Chain Solutions, voted one of the Top Logistics Technology Companies in 2017, provides managers with real-time visibility over their global end-to-end supply chains so they can be more proactive and effective in reducing costs and identifying issues that will impact customer service levels. Gravity accelerates and streamlines the collection, analysis, and sharing of real-time data to improve collaboration and decision-making among all supply chain partners anytime, anywhere.

Gravity uses Web APIs, AI Bots and proprietary algorithms to unlock and gather data scattered across not just an organization's immediate supply chain, but throughout the multiple tiers that support it. It also collects what is happening out in the world - including the latest weather, labor strikes, the impact of natural disasters, providing you with instant awareness of potential supply chain disruptions.

To learn about future events hosted by Gravity, sign-up for email updates, or visit www.gravitysupplychain.com.

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