

Röhlig Logistics Goes Live with Gravity to Leverage Real-Time Visibility and Purchase Order Management

LONDON – October 13, 2017 – Gravity Supply Chain today announced that Röhlig Logistics has gone live with Gravity's cloud-based supply chain management platform providing real-time end-to-end supply chain visibility to their customers. The white label version of Gravity's Purchase Order Management solution enables Röhlig's customers to benefit from real-time visibility of purchase orders and inventory at SKU level from purchase order creation through to receipt at the final destination.

Röhlig Logistics is a family-owned freight forwarding company that offers logistics solutions in the field of sea freight, air freight, project logistics and contract logistics. Founded in Bremen, Germany in 1852, it now has a global network of over 2,000 staff members in about 30 countries.

"By enhancing our technology offering we are able to deliver to our customers transparency and visibility through a broader range of services", said Ole Sander, Managing Director of Greater China, Röhlig Logistics. "Gravity's PO Management solution has enabled us to expand our service offering to now include transportation management and supply chain management."

Röhlig is also using the Gravity platform for its own logistics visibility and execution to further improve service levels. Sirius.VM, Röhlig's white label Gravity solution, captures information directly from the source such as its customers' vendors, its own Transportation Management System and pre-packaged data feeds coming directly from sources like carriers, ports, and airlines. Capturing data directly from the source has enabled Röhlig to automate manual processes - improving productivity and freeing up time to focus on providing a further elevated level of service.

"Röhlig's enhanced technology offering differentiates their service from competitors in the market. Using Gravity PO Management, they are providing their customers with real-time visibility and KPI reporting, all the while improving their productivity and decreasing costs," said Dave Graham, Head of Business Partnerships. "We are very happy to partner with a globally renowned logistics provider such as Röhlig, who have an innovative vision focused on providing

an elevated level of service for their customers. Our real-time supply chain and logistics visibility and execution platform is helping them exceed their customer's demands and gain a competitive edge for the future.

About Gravity Supply Chain

Gravity Supply Chain Solutions, voted one of the Top Logistics Technology Companies in 2017, provides managers with real-time visibility over their global end-to-end supply chains so they can be more proactive and effective in reducing costs and identifying issues that will impact customer service levels. Gravity accelerates and streamlines the collection, analysis, and sharing of real-time data to improve collaboration and decision-making among all supply chain partners anytime, anywhere.

Gravity uses Web APIs, AI Bots and proprietary algorithms to unlock and gather data scattered across not just an organization's immediate supply chain, but throughout the multiple tiers that support it. It also collects what is happening out in the world - including the latest weather, labor strikes, the impact of natural disasters, providing you with instant awareness of potential supply chain disruptions.

To learn how Gravity's real-time end-to-end supply chain solution can help you compete [request a demo](#), or visit www.gravitysupplychain.com.

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