

### Image 1: Gravity's Simple and Effective User Interface

Tiles create meaningful visualizations with data helping users to easily consume complex data sets and gain actionable insights. Using our simple drag and drop interface users can create customized boards empowering them to quickly answer questions that arise regularly. In just a few simple clicks users can drill down into the details or take action in their supply chain.

### Image 2: Gravity User Interface: Activity Feed

The Gravity board offers a configurable Activity Feed that acts like Twitter for your supply chain. The Activity Feed displays information from thousands of data sources. These include real-time alerts about activities that are happening within your supply chain, as well as external feeds and social signals that are affecting your operations. Using Gravity's desktop and mobile alerts, users can receive immediate notifications on things they need to know anytime, anywhere.

### Image 3: Gravity User Interface: Communications Center

The Communications Center makes collaboration easy. Users across the entire network can message and share information with one another, including outbound messaging to non-Gravity users. This ensures everyone is looking at the same real-time information- no one falls behind. The Communications Center enables users to brainstorm ideas, solve problems, share tiles and boards, as well as communicate insights on specific tiles that will be visible for other users in the network to see.

### Image 4: Gravity Supply App

With the Gravity Supply App, users have access to a single console for managing all vendor- supplier relations. It eliminates the need to manually update and email spreadsheets with performance rankings, or wait for vendors to provide progress updates on activities such as manufacturing and booking shipments. Users can upload and share videos, making it easy to broadcast process changes, advise on service issues, and even conduct online training sessions to individuals, organizations or entire supply networks.

### Image 5: Gravity Supply App: Vendor Shipment Booking tile

Part of the Gravity Supply App, the Vendor Booking Calendar provides a single platform for real-time information viewing and sharing. For example, vendors can send bookings directly to multiple carriers, and can also link up with the nominated logistics provider. Pre-defined authority rules automate the entire process, so that manual approval is only necessary in exceptions.

#### Image 6: Gravity Transport App: Progress to Market

In the Transport App users can view in real-time their shipments as they progress to market, enabling users to break down searches by specific criteria (i.e. port of loading, port of destination, individual order or container). The smart filters only allow you to choose the routes that you actually have shipments on. In this example, the user has 25 shipments between Yantian and Rotterdam.

#### Image 7: Gravity Transport App: Route to Market

The Gravity Transport App's Route to Market feature gives users access to over 50 major shipping lines' sailing schedules with visual routings and select search criteria. You can choose your port of loading, port of destination and your sailing dates, and then choose to search by criteria such as fastest sailings, least expensive carrier, or best performing carrier based on actual versus schedule. If you have contracted rates these will also be available for you in the system.

#### Image 8: Gravity Inventory App: Stock Pipeline tile

Part of the Gravity Inventory App, the Stock Pipeline provides complete visibility of stock location at each stage along the global supply chain. Stock Pipeline makes it easy to view your inventory by quantity, volume or value with just a click of the mouse or tap of the screen. Users can even drill down to view more specific information about a particular department, origin or milestone.

#### Image 9: Gravity Discover App: Risk Chain tile

Part of the Gravity Discover App, the Risk Chain tile collects and displays real-time information from thousands of data sources worldwide. Users have the visibility they need to anticipate, and react to, external factors that may force deviations from the original shipping plan. Early warning alerts enable users to react immediately to mitigate risk or take advantage of opportunities to save time and money.

#### Image 10: Gravity Discover App: Predictive Analytics

Gravity's unique predictive analytics capabilities leverage proprietary algorithms and machine learning to simplify the planning, execution and optimization of the end-to-end supply chain. For example, users can now predict commodities pricing and demand fluctuations up to six months in advance, allowing them to make more informed buying and sourcing decisions.