

Gravity at LMFA Asia 2016: Connecting Fragmented Supply Chains

HONG KONG – February 29, 2016 – [Gravity Supply Chain](#), a developer of cloud-based apps that helps companies modernize the management of their global supply chains, will provide hands-on demonstrations at the [Last Mile Fulfilment Asia \(LMFA Asia\) Conference & Exhibition](#) in Singapore this week. Attendees who visit Gravity's booth (E23) will learn how they can reduce risk and improve efficiencies by connecting their end-to-end cross border supply chains with their omni-channel sales activities.

"eCommerce Beyond Borders" is the theme of this year's event, which reflects the fact that supply chains are becoming more fragmented, requiring managers to react quickly to developments as they occur anywhere in the world.

Gravity's apps allow managers to view, control, share and execute their supply, transport, inventory and selling activities anywhere in the world. For example, Gravity's Transport app automates the creation of packing lists, advance ship notices and compliance documents. Transport also provides real-time tracking so retailers, eCommerce companies and brands know where their products are at all times with real-time tracking visibility.

- **LMFA Asia Conference & Exhibition Dates:** March 3-4, 2016
- **Location:** Singapore EXPO
- **Gravity Booth #E23**

Use [this link](#) to view and download information on all of Gravity's apps.

About Gravity Supply Chain

Gravity Supply Chain connects your end-to-end supply chain, with apps that are both effective and intuitive. Our suite of cloud-based apps are developed by supply chain people for supply chain people. We make it easy to manage sourcing, supply, transport and inventory activities anywhere in the world. We can also help customers optimize their finance and working capital, mitigate risks and match supply with demand. Companies use Gravity to manage their supply chains end-to-end, not their spreadsheets.

To learn more about Gravity's suite of cloud-based apps and request a one-on-one demo, please visit www.gravitysupplychain.com

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