

## **Gravity at SCIS 2016 Asia Pacific: Synchronizing Global Supply Chains**

**HONG KONG – November 8, 2016** – [Gravity Supply Chain](#), a developer of cloud-based apps that helps companies manage their global end-to-end supply chains in real-time, will join hundreds of supply chain industry executives and solutions providers representing the APAC region at the [Supply Chain Innovation Summit 2016 Asia Pacific](#) in Singapore Dec. 1-2.

The theme of this year's event is "Transformation in the New Era," which reflects how globalization and technologies such as cloud computing and mobile devices have permanently reshaped the supply chain industry. The event will focus primarily on issues and challenges facing companies in the FMCG, hi-tech, retail, 3PL, e-commerce, manufacturing, chemical and pharmacy industries.

Gravity (Booth No. 2) will provide attendees hands-on demonstrations of its suite of cloud-based supply chain management apps that will enable them to view, control, share and execute their supply, transport, inventory and selling activities anywhere in the world, and on any desktop or mobile device they want to use.

To schedule a demonstration at Gravity's booth in advance, [follow this link](#).

### **Interactive presentation on supply chain synchronization**

Gravity's [David Graham](#) will deliver a presentation entitled "Strategies for Synchronizing the Supply Chain Network," on December 2nd at 9:20 a.m. as part of "Session VI: Supply Chain Visibility."

Attendees will learn how to leverage technologies like cloud computing, data analysis and mobile devices to coordinate real-time communication and visibility across the extended supply network.

- **Who:** [Gravity Supply Chain](#) (Booth No. 2)
- **What:** [Supply Chain Innovation Summit 2016 Asia Pacific](#)
- **When:** December 1-2, 2016
- **Where:** Parkroyal on Pickering Hotel Singapore

- **Why:** Opportunity for supply chain industry leaders to explore how to grow their businesses at a time when global supply chains have never been more fragmented, complex and difficult to manage.

### **About Gravity Supply Chain**

Gravity Supply Chain provides managers with real-time visibility over their global end-to-end supply chains so they can be more proactive and effective in identifying issues and mitigating risk. Gravity accelerates and streamlines the collection, analysis and sharing of real-time data to improve collaboration and decision-making among all supply chain partners anytime, anywhere.

Gravity's unique magNET-T™ serves as the foundation for its suite of modular apps. magNET-T™ uses Web APIs, AI Bots and proprietary algorithms to unlock and gather data scattered across not just an organisation's immediate supply chain, but throughout the multiple tiers that support it. It also collects what is happening out in the world - including the latest weather, labour strikes, the impact of natural disasters, providing instant awareness of potential supply chain disruption.

To learn more about Gravity's real-time end-to-end supply chain solution and request a one-on-one demo, please visit [www.gravitysupplychain.com](http://www.gravitysupplychain.com)

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